



DEAR CHEF / RESTAURANT OWNER

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As a customer it is essential to me that you sell seafood that is not caught or farmed in ways that damage the ocean or its species.

☐

I noticed that some of the seafood you serve is caught or farmed in ways that is likely to harm the ocean and the wildlife in it.

☐

Thank you for offering sustainable seafood. I look forward to recommending your business to my family and friends.

I am leaving this card after my meal or handing it in with the bill.

FOLD ME

THE END OF THE LINE

A film by Rupert Murray
Narrated by Ted Danson

Where have all the fish gone?
www.endoftheline.com



FOLD ME

NOTES

Below are some species on the menu that are found in the Avoid section of the Marine Conservation Society's guide, www.fishonline.org

